‹WeCanCode /›
México

October 14th- 15th, 2022

Ensenada – Baja California

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WeCanCode Community

WeCanCode Community presents the WeCanCode Hackathon 2022, the largest programmers competition in Baja California and pioneer in the city of Ensenada, made out of the best talent of the technology community in the state.

WeCanCode Community was born from the need to have a space for developers, designers, and entrepreneurs passionate about technology to exploit their creativity and make use of their skills, beyond what they do in their daily activities. This is how WeCanCode Community creates WeCanCode Hackathon and WeCanCode Academy, a series of free programming workshops at beginner and intermediate levels.

WeCanCode Hackathon

In past editions, WeCanCode Hackathon has established itself as one of the most important events for programmers in the region, achieving a participation of 120 participants and a presence of around 200 attendees in its 2016 edition. WeCanCode Hackathon has counted with the collaboration of great organizations such as CETYS University; Major League Hacking; Dev.f, the largest hacker school in Latin America; and Google Developers Groups.

Topics

During th hackathon, the attendees will have the opportunity to create innovative projects related to:

Mobile Applications

Software Applications

Internet of Things

Machine Learning

Robotics

Virtual Reality

Our Attendee Profiles

Youth between 17 and 28 years old

70% of attendees are University students and 30% are professionals.

Students 70%

30% **Professionals**
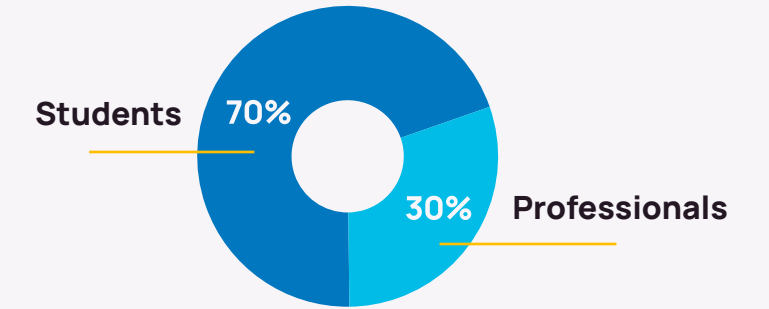
45% comes from Ensenada, 40% from Tijuana, and 15% from Mexicali and other cities.

Mexicali and others 15%

45% **Ensenada**

Tijuana 40%
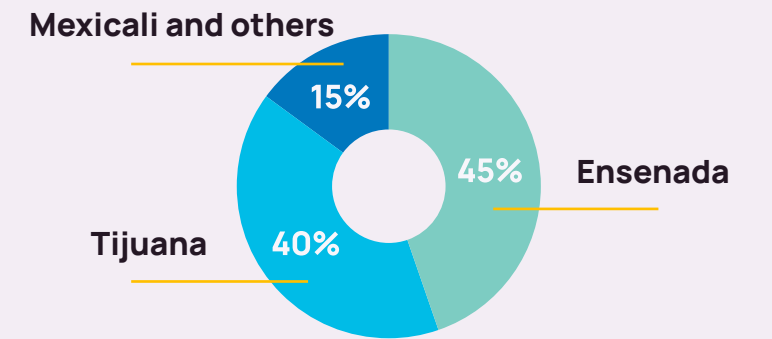
71% of our attendees hear about our news by using our social media.

Others 29%

71% **Social Media**

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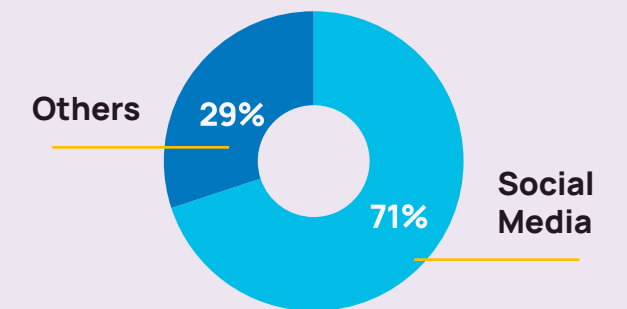
What Is WeCanCode Hackathon?

During a period of 24 continuous hours, programmers, designers, and entrepreneurs get together in teams to develop their ideas through technology and create a project from scratch. Students and professionals from around the Baja California region will test their knowledge, creativity, and skills to compete for the first place.

In addition, WeCanCode Community provides its own hardware lab where participants can make use of different devices to develop their projects, including Oculus Rift, Drones, 3D printer, Myo, among others. Thus, participants have the advantage of expanding their ideas and creating even more ambitious projects.

Why You Might Be Interested?

Foster relationships with top students in Baja California.

Access to numerous resources to develop innovative ideas.

Get more brand exposure in the community.
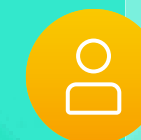
Invest in young talent of the future and strengthen your connection to innovation.

WeCanCode Hackathon

In previous events, more than 40 projects have been created, of which the following have won first place:

2014 - It's Broken

Mobile application to detect problems in the city in terms of urbanization, such as potholes, water leaks, etc. and thus give notice to the relevant agencies.

2015 - Edumotion

Virtual chemistry lab using the Oculus Rift SDK for use in elementary schools.

2016 - Bluethalyzer

Breathalyzer that allows to read alcohol levels through a smartphone, which prevents driving if it exceeds the recommended alcohol level.

Here is the complete list of the projects presented:

2014

2015

2016

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WeCanCode in the Media

Find out more about Hackathon through the years:

2014

2015

2016

2017

Sponsors

Sponsors who have collaborated with us:

advancio

CETYS UNIVERSIDAD

MLH MAJOR LEAGUE HACKING

DEV.F:

GDG Tijuana

.Me

DATAWIND

LoS 40

TELNOR

DEVPOST

stickermule

Uber

backyard
Taller de Diseño Gráfico

LKMX

Red Bull

GENTERA

ECOM
Ensenada Comics & Movies

ENSENADA
Coordinación General de
Puertos y Marina Mercante

LA STELLA
PIZZA AL CORTE

Café con Leche

CAFÉTOMAS
espresso bar

Sponsorship

We require the following:

Logistics

150 chairs + 30 tables	$6,500.00
Scenary, Sound and Extensions	$25,000.00
Extras	$30, 000.00

Welcome Kit

150 bags	$38,000.00
200 notebooks	$7,000.00
200 pens	$2,000.00
150 t-shirts	$18,000.00

Awards

Recognition to participants	$2,500.00
Awards to winners Gamer chair Kit gamer (Keyboard, mouse and pad)	$21,000.00

Publicity

Notifications to Local media	Contact us!
Photographer	$5,000.00
Videos	$5,000.00
Publicity	

Foods

Breakfast
Burritos or empanadas	$8,000.00
Juice	$2,000.00

Lunch
Taquiza	$28,000.00
Sodas	$2,000.00

Dinner
Hot dogs	$8,000.00
Sodas	$2,000.00

Beverages
Sodas	$1,000.00
Water	$1,500.00
Coffee	$800.00

Snacks bar
Potato chips	$4,000.00
Energy bars	$2,000.00
Cookies	$2,000.00
Candies	$800.00
Fruit	$1,000.00

Sponsorship Levels

WeCanCode Community is sustained by the support of the local community and sponsorships from both local and international companies. Your sponsorship, either in cash or in kind, allows us to continue to offer our events to the community free of charge, while providing a space for you to promote ,your brand in the region.

According to your sponsorship or product donation, you can access to these packages.

Benefits		Bronze $3,000 M.N + IVA	Silver $5,500 M.N + IVA	Gold $8,000 M.N + IVA
Social Media	Thank you on Social Media	✓	✓	✓
Participation	Invitation as a speaker in Tech Talks made by Advancio or as a mentor on WCC Hackathon			✓
Event Exposure	Logo placement on WCC Hackathon Landing Page	✓	✓	✓
	Blog post on WCC Hackathon Website		✓	✓

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Contact

If you have any questions or comments, please feel free to contact us.

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